

# 2020 DONATION FORM

LIVE UNITED



United Way  
of Greater Greensboro

## 1 MY CONTACT INFORMATION

DR./MR./MS./MRS. **FIRST NAME** \_\_\_\_\_ **MIDDLE** \_\_\_\_\_ **LAST** \_\_\_\_\_ **SUFFIX** \_\_\_\_\_  
Circle one Required Required

**HOME ADDRESS** \_\_\_\_\_ **CITY/STATE/ZIP** \_\_\_\_\_  
Required Required

**PHONE** (\_\_\_\_) \_\_\_\_\_ **EMPLOYER** \_\_\_\_\_  
☐ CELL ☐ HOME ☐ WORK

**PERSONAL EMAIL REQUIRED FOR CAR GIVEAWAY** \_\_\_\_\_  
Sharing your personal email also enables us to send impact updates, special event invitations and billing statements

☐ **Combine my gift with my spouse/partner**

Name \_\_\_\_\_

Employer \_\_\_\_\_

### FOR PUBLIC RECOGNITION

☐ **Recognition Name(s)** \_\_\_\_\_  
- OR - If different than above

☐ **I/We prefer all my/our gifts to remain anonymous**

## 2 MY UNITED WAY INVESTMENT

### EASY PAYROLL DEDUCTION

A. Number of pay periods: \_\_\_\_\_

B. Amount per period: ☐ \$100 ☐ \$50 ☐ \$25 ☐ \$ \_\_\_\_\_

Your final check stub for the year is your receipt.

**TOTAL ANNUAL  
PLEDGE (AxB)**

\$ \_\_\_\_\_

### EASY PAY NOW / REMIND ME

☐ **Attach cash** - \$ \_\_\_\_\_

☐ **Attach check** made payable to United Way - \$ \_\_\_\_\_  
(Payment processing will not start until your workplace campaign is submitted to United Way.)

☐ **Remind me** at the email address listed above. Payment can be made via credit card, personal check or stock transfer.  
(Donation must total \$25 or more. Pledges less than \$100 will be billed semi-annually.)

Choose a reminder preference:

☐ Monthly ☐ Quarterly ☐ Semi-annually ☐ Once

**TOTAL ANNUAL  
PLEDGE**

\$ \_\_\_\_\_

Payment reminders start January 1.

Or choose start date:

### I'M PLANNING FOR THE FUTURE!

☐ **I am already retired** ☐ **I plan to retire on:**

- AND/OR -

☐ **I want to learn more about Planned Giving**

## WIN A CAR!



Want to win a car? Gifts to United Way of Greater Greensboro that help us end poverty earn you chances to win a 2021 Toyota Camry! Car giveaway rules: [www.UnitedWayGSO.org/Car](http://www.UnitedWayGSO.org/Car)

\$100	\$200	\$300	\$1,000+
1 entry to win car	2 entries to win car	3 entries to win car	4 entries to win car

## CHECK A BOX TO STAY CONNECTED ALL YEAR

Group members have access to social connections, events and programs that help us end local poverty.

- ☐ **Young Leaders** (under age 40, annual contribution of \$120+)
- ☐ **African American Leadership** (annual contribution of \$500+)
- ☐ **Women United** (annual contribution of \$1,000+)
- ☐ **Tocqueville Society** (annual contribution of \$10,000+)

## LEADERSHIP CIRCLE

Gift amounts of \$1,000 - \$9,999 automatically place you in one of three Leadership Circles. Find out more: [UnitedWayGSO.org/Leadership](http://UnitedWayGSO.org/Leadership)



LEADERSHIP CIRCLE

## CARING CLUB MEMBERSHIP

A gift in the amount of \$120+ to United Way of Greater Greensboro also earns you special discounts at local restaurants and attractions with the Caring Club Card.



## 3 MY SIGNATURE

DATE \_\_\_\_\_

Signature and date are both required for all methods of payment

☐ **FOCUS** my gift in the most effective way to put children, adults and families on a path out of poverty.

OR CHOOSE ONE area focused on helping others (\$100 pledge minimum):

- ☐ Achieve education and character success.
- ☐ Reach financial stability and independence.
- ☐ Lead a healthy lifestyle.
- ☐ Access food and other basic needs.

No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. (Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-814-5400 or 888-830-4989 for NC Residents. The license is not an endorsement by the State.)

# YOU'RE PROVIDING HOLISTIC SOLUTIONS THAT LIFT PEOPLE OUT OF POVERTY

LIVE UNITED

**\$100 = 20** BUS PASSES TO HELP FAMILIES GET TO CLASSES



**\$200 = 1** EXPECTING MOM HAS BETTER ACCESS TO CARE



**\$500 = 12** PRESCHOOL CHILDREN RECEIVE LITERACY KITS



**\$1,000 = 2** FAMILIES RECEIVE HELP TO STAY IN THEIR HOMES



**\$2,500 = 5** ADULTS RECEIVE A YEAR OF CAREER COACHING



**\$5,000 = 15** PEOPLE ACHIEVE HEALTHY LIFESTYLE GOALS



**Because of you,  
Kennie is no longer homeless and is leaving poverty behind**

After a few mistakes, Kennie found himself without a job and living on the streets of Greensboro. Thanks to United Way's holistic strategy to end poverty, Kennie was connected to multiple services that have enabled him to find a home, get a job, and begin attending school.



SEE MORE RESULTS: [UnitedWayGSO.org/Outcomes](https://UnitedWayGSO.org/Outcomes)

## End poverty.

Greater Greensboro

GIVE • ADVOCATE • VOLUNTEER  
Local impact for 98 years and counting



United Way  
of Greater Greensboro

To give to another 501(c)(3), please provide (\$100 pledge minimum):

Agency Name \_\_\_\_\_

Agency Address \_\_\_\_\_

☐ Please do not share my name with my designated organization.

For a complete listing of local partnerships whose programs we financially invest in, visit [UnitedWayGSO.org/Investments](https://UnitedWayGSO.org/Investments)

Designated organizations must be tax-exempt 501(c)(3). If the designated organization is not a certified 501(c)(3), if designation minimum is not met, if organization name/address is not legible, or if all appropriate forms have not been submitted by the designated organization, United Way reserves the right to redirect your gift to United Way's general investment fund. Designations are paid based on amount collected. Designations to non-funded partners are assessed a 12% fundraising and management fee in accordance with United Way Worldwide Membership Standards. For more information, please call (336) 378-6600.

United Way of Greater Greensboro • 1500 Yanceyville Street, Greensboro, NC 27405 • 336-378-6600 • [UnitedWayGSO.org](https://UnitedWayGSO.org)