

REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL
LIVE UNITED™
 GIVE. ADVOCATE. VOLUNTEER.



UNITED WAY PLEDGE FORM

I have been contributing to United Way for 25 or more years.

Mr./Mrs./Ms./Dr. _____ First Name _____ MI _____ Last Name _____
 Spouse Name _____ Spouse's Employer _____ City of Spouse's Employer _____
 Home Address _____ City _____
 State _____ Zip _____ Home Phone _____ Daytime Phone _____
 Company _____ Last four digits of Social Security number _____ Employee ID# _____
 EMAIL ADDRESS _____

PLEASE SELECT YOUR PAYMENT OPTION:

MY TOTAL ANNUAL GIFT AMOUNT IS \$ _____

PAYMENT OPTIONS:

EASY PAYROLL DEDUCTION

I want to contribute \$ _____ per pay period x _____ pay periods = \$ _____

CREDIT CARD (\$25 minimum. Billing starts in January.)

Credit Card gift to be paid: _____
 One time Monthly Quarterly
 (Date)

Credit Card No. _____

Expiration Date _____ (mm/yy) _____ (Security Code)

Signature _____
 (Required for credit card transactions)

CASH

CHECK (Payable to United Way of Greater Greensboro.)
 Check # _____

DIRECT BILL (\$25 minimum)

Please bill me:
 Quarterly _____ (Beginning Date)
 Monthly

STOCK OR SECURITIES: Check here if you are considering a gift of stock and we will contact you.

LEADERSHIP GIVING
 Tocqueville Society \$10,000 or more
 Cornerstone Society \$1,000 to \$9,999
 Caring Club Society \$120 to \$999

Cornerstone Five-Year Step-Up Plan (See back for details.)

Matching Grant: Double your impact. Increase your gift by \$1,000 to \$2,500 and receive the Matching Grant. (See back for details.)

Please let us know by calling 336-378-6600 if you would like a copy of **Leaders in Giving** book and we will provide it to you while supplies last.

Please combine my gift of \$ _____ with the gift of \$ _____ from another spouse/household member for a leadership gift of \$1,000 or more.
 Donors will be recognized in the United Way standard format.
 (Ex: Jane and John Doe)

LEADERSHIP GROUPS

African American Leadership \$1,000 minimum
 Women's Leadership \$1,000 minimum
 Young Leaders \$120 minimum

Please check all boxes that apply above if you want to participate in a specific **Leadership Group(s)**. (See reverse for group descriptions.)

INVESTMENT OPTIONS:

Option A. The most powerful way to impact your community.

LIVE UNITED. GIVE UNITED.



I want my gift to go to the most pressing needs in Greater Greensboro in the focus areas of Education, Income & Health. For more information please visit www.unitedwaygo.org.

Option B.

(A minimum designation is required to maintain low administrative/processing costs. For **United Way of Greater Greensboro member agencies or focus areas** the minimum donation is \$25 for each agency or focus area. To designate your gift to another community or non-member agency, the minimum donation is \$100.

I want my gift to go to the following agency or focus area: _____ / _____ Amount \$ _____
AGENCY or FOCUS AREA CODE NAME

_____ AGENCY ADDRESS

Please share my gift with all eligible agencies EXCEPT _____ (MEMBER AGENCY CODE)

Signature _____ **Date** _____ (Required for all donations). **PLEASE CHECK FOR ACCURACY OF YOUR ENTRIES**

1. Thank you for investing in your community through United Way. 2. No goods or services were provided in exchange for this contribution. 3. Designated organizations must be a certified 501(C)(3). If your designated organization is not a certified 501(C)(3), or if designation minimum is not met, or if designation name/address is not legible, or if all appropriate forms have not been submitted by the designated organization, donation will default to LIVE UNITED. GIVE UNITED. 4. United Way respects your privacy. We never release/sell your information. 5. Designations to non-member agencies are assessed an 8% fundraising and management fee based on actual historical costs in association with United Way of America Membership Standards. 6. Financial information about United Way of Greater Greensboro is available by calling 336-378-6600. 7. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989. This license is not an endorsement by the State.

THANK YOU!

FOR TAX PURPOSES, please make a copy and forward the **original** to the United Way of Greater Greensboro.

DOUBLE YOUR IMPACT — MATCHING GRANT OPPORTUNITY

Any donor willing to increase their annual gift by \$1,000 — \$2,500 to United Way of Greater Greensboro is eligible to participate in the Matching Grant Opportunity. This opportunity is made possible by generous contributions from local corporations and foundations. Participating corporations, foundations and individuals will be recognized for their increased contribution. Our hope is for donors to sustain their increased gift to leverage greater impact on the community next year.



**United Way
of Greater Greensboro**

Cornerstone Five-Year Step-Up Plan

Make a contribution of \$500 or more over the next few years and commit to an annual increase of \$100 or more, to be recognized as a Cornerstone Society donor immediately.

LEADERSHIP GIVING

Leadership donors set the giving standard for Greater Greensboro. With an annual gift of \$1,000 or more to United Way of Greater Greensboro as outlined below. Please be sure to check the appropriate box on your Pledge Form.

LEADERSHIP GROUPS

AFRICAN AMERICAN LEADERSHIP (AAL)

African American donors who invest \$1,000 or more annually.

WOMEN'S LEADERSHIP

Women donors who invest \$1,000 or more annually.

YOUNG LEADERS

Donors under 40 who invest \$120 or more annually.

TOCQUEVILLE SOCIETY

\$10,000 or more

CORNERSTONE SOCIETY LEVELS

Diamond \$7,500—\$9,999

Emerald \$5,000—\$7,499

Ruby \$2,500—\$4,999

Sapphire \$1,000—\$2,499

SUGGESTED GIVING GUIDE

If you make:

\$24,999 or less

\$25,000 — 49,999

\$50,000 or more

Your suggested giving is 0.6% of your salary

1.0% of your salary

2.0% of your salary



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