

WHY EDUCATION, INCOME & HEALTH?

United Way Creates Opportunities By Focusing On The Building Blocks For A Good Life.

EDUCATION: Growing Successful Kids

Our vision is that all children in Greater Greensboro will grow up in healthy, safe, and nurturing physical, social, and emotional environments.

- Reducing abuse and neglect
- Helping parents find safe, affordable child care
- Providing social and academic enrichment for disadvantaged children

INCOME: Helping People Help Themselves

Our vision is that all people in Greater Greensboro have the opportunity to lead self-sufficient and dignified lives.

- Meeting basic needs for food, clothing, or shelter
- Helping people in difficult life situations, such as unemployment and family crisis
- Helping those with disabilities or mental illness maximize their potential

HEALTH: Caring for Everyone's Health

Our vision is that all people in Greater Greensboro have the opportunity to maximize their physical, mental, and emotional health and well-being.

- Helping people with specialized health needs find health care, support, and education services
- Reducing the number of people with destructive behavioral health or substance abuse problems
- Helping underserved ethnic and cultural minorities find education and health services

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 

United Way of Greater Greensboro



**IN THE TIME IT TOOK
TO MAKE A PLEDGE,
I HELPED MY COMMUNITY.
BECAUSE I DON'T JUST WEAR THE SHIRT, I LIVE IT.**

"As Mayor of the City of Greensboro, I believe that United Way is the way. When it comes to improving lives and addressing Greensboro's most critical issues in the areas of Education, Income & Health, United Way is the leader during these shifting economic times. As a director of a United Way partner agency, I know that United Way requires its 30 member agencies to set goals and show measurable results. My confidence rests in the fact that United Way is knowledgeable and results oriented and invests resources for the greatest impact on issues that are most critical in Greensboro. I try to give back using my gifts and talents to make Greensboro a better place. I give to United Way of Greater Greensboro. That's how I LIVE UNITED."

-Yvonne Johnson, Mayor of Greensboro & Executive Director of One Step Further

EVERY DOLLAR MATTERS.

Your contribution to United Way of Greater Greensboro is an easy, effective way to make a powerful impact on our community and its needs. All donations are invested by trained community volunteers to help meet Greensboro's most pressing needs.

\$1.00 a week for one year provides...

... 7 young people (ages 6-18) with 1 year of positive educational activities through the Salvation Army Boys & Girls Clubs of Greensboro.

... 10 days of meals for an individual at the Adult Center for Enrichment's Adult Day Care program.

... 10 adolescent offenders, who have no transportation, a bus pass to get to community service work sites and for their family members to attend a Parent Talk session through One Step Further.

\$5.00 a week for one year provides...

... 13 days of emergency shelter for a family through the Salvation Army of Greensboro.

... 35 teen parents and their children with a parenting program, a warm balanced meal and child care through Family Life Council.

... 2 hours of community and school based substance abuse prevention programming, provided by Alcohol and Drug Services.

\$10.00 a week for one year provides...

... 100 nutritious mobile meals through Senior Resources of Guilford.

... 18 children, who are reading below grade level, with a week of reading tutorial, through Communities In Schools of Greater Greensboro.

... 5 grieving children with an opportunity to attend Hospice and Palliative Care of Greensboro's Kids Path CHAMP Camp.