



United Way of Greater Greensboro

2010 African-American Leadership Distinguished Service & Achievement Awards

*Sponsored by
African-American Leadership
of
United Way of Greater Greensboro*

Background on the African-American Leadership Distinguished Service & Achievement Award Program

The African-American Leadership (AAL) Distinguished Service & Achievement Award Program is sponsored by the United Way of Greater Greensboro's African-American Leadership engagement group. This award program recognizes individuals, community organizations and corporations for their commitment to and support of the African-American community throughout the Greater Greensboro area.

Eligibility

- Individuals and community organizations that have performed outstanding volunteer activities for nonprofit, charitable or other organizations aimed at improving or promoting the general welfare of the African-American community during 2009
- Corporations that ran United Way campaigns in Greater Greensboro and encouraged African-American community-wide participation are eligible to participate
- Nominees should not have received compensation for their volunteer work, excluding reimbursement for out of pocket expenses
- Nominations will be accepted from citizens, nonprofit organizations, public agencies, businesses, schools, military installations and religious organizations

Award Recognition

Award recipients will be honored at United Way's 2nd African-American Leadership Distinguished Service & Achievement Awards Banquet, on **Saturday, March 20, 2010, 6:00 p.m.**, at the **North Carolina A&T Alumni-Foundation Event Center**.

Categories

Nominations & applications will be accepted in five different categories: Education; Health and Wellness; Self Sufficiency; Corporate; and Lifetime Achievement. Individuals, community organizations & corporations may be nominated in more than one category.

Education Award highlights an individual or community organization that has had significant impact growing successful kids within the education community; via reducing abuse and neglect, helping parents find safe, affordable child care, and providing social and academic enrichment for disadvantaged youth ages K-12.

Health & Wellness Award recognizes an individual or organization (that is) committed to the Health and Wellness of underserved ethnic and minority communities.

Self Sufficiency Award recognizes an individual or community organization that helps people help themselves by meeting basic needs for food, clothing or shelter through difficult life situations (i.e. unemployment or family crisis).

Corporate Achievement Award recognizes the overall organization's commitment to the community through management and leadership involvement and support, generous corporate contributions of dollars and resources; and by demonstrating a year-round commitment to United Way.

Life Time Achievement Award highlights one individual for their commitment, service & leadership to the Greater Greensboro African-American community throughout the years. This honoree will be selected at the discretion of the African-American Leadership Committee and United Way staff.

How to enter the African-American Distinguished Service & Achievement Awards

1. Applicants may submit in one of four award categories: Education; Health & Wellness; Self Sufficiency; or Corporate.
2. A separate application is required for each award category.

3. Corporate Achievement Applicants earn points based on the Standards of Excellence listed under the award category chosen for entry. While nominees are not required to incorporate all standards in order to be eligible for submission, up to 5 points will be awarded for each of the 10 standards to provide a total application score. The standards marked with an asterisk (*) are weighted and as such are awarded a maximum of 10 points. A standard with no corresponding information is given a score of "0". Therefore, it is beneficial to provide full and complete information on as many of the standards as possible.

Judging and Notification Process

Judges for the 2010 Distinguished Service & Achievement Awards will consist of AAL Members, United Way Staff, and community leaders.

Response to each standard is scored using the following point system:

| | |
|-----------------|------------------------------------------------------------------------------------------------|
| 5 = Outstanding | Truly excellent, exceptional campaign, high rates of participation, raising the bar for others |
| 4 = Very Strong | Strong commitment, participation, involvement, demonstrates a first-rate campaign model |
| 3 = Good | Successful campaign approach indicative of good commitment, support, and participation |
| 2 = Average | Standard or typical support, involvement and participation |
| 1 = weak | Not noteworthy - demonstrated room for progress |
| 0 = | Non-participation in a standard |

How to submit an application

All applications must be received no later than **noon on February 26, 2010**. Questions should be directed to Tamera Ziglar, United Way of Greater Greensboro at 378-6600.

Applications should be mailed to: United Way of Greater Greensboro, 1500 Yanceyville Street, P.O. Box 14998, Greensboro, NC 27415-4998, or emailed to: Tamera.Ziglar@unitedwaygso.org. They may also be faxed to: 336-378-6611.

Thank you for your submission.

2010 Distinguished Service & Achievement Awards

Corporate Achievement Award Application

| Application Form | | | |
|-------------------------------------------|--|-------|--------|
| Company/Organization | | | |
| Address | | State | Zip |
| Phone | | Fax | |
| CEO | | Title | E-mail |
| Company Campaign Coordinator | | Phone | E-mail |
| United Way Employee Contact for Questions | | | |

STANDARDS OF EXCELLENCE for CORPORATE ACHIEVEMENT

Circle each standard used to support your application (note: each standard of Excellence is scored separately to provide a total application score.

| Corporate Achievement | |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | <p>Corporate Gift and/or Match</p> <p>CEO/ Senior Management Involvement</p> <p>African-American New Hire Program / Affinity Groups</p> <p>Year-Round Education Programs*</p> <p>Involvement with Agency Tours/ Speakers/ Fairs that target needs of the African-American community</p> <p>African-American Leadership Giving Program* (<i>i.e., management support, number of givers, dollars raised, percent change over prior years, etc.</i>)</p> <p>Promotes Community Volunteerism Within Workforce</p> |

Corporate Background

| Size of your Organization <i>Check the appropriate box for this application submission.</i> | <i>Type of Organization</i> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><input type="checkbox"/> Up to 50 employees<input type="checkbox"/> 51 – 200 employees<input type="checkbox"/> 201 – 500 employees<input type="checkbox"/> 501 – 1000 employees<input type="checkbox"/> 1001 - 2500 employees<input type="checkbox"/> 2501 – 5000 employees<input type="checkbox"/> 5001 + employees | <ul style="list-style-type: none"><input type="checkbox"/> Corporation<input type="checkbox"/> City/ County Municipality<input type="checkbox"/> Educational Institution<input type="checkbox"/> Hospital/ Health System<input type="checkbox"/> Not-for-Profit Agency - 501(C)3 (<i>Excluding United Ways</i>) |

Applicant Overview Narrative (You may attach supporting documents)

2010 Distinguished Service & Achievement Awards

Education-Individual & Group Service Award Application

| Application Form | | | |
|----------------------------|--|--------|--------|
| Individual / Group Nominee | | | |
| Address | | State | Zip |
| Phone | | Fax | |
| Title | | E-mail | |
| Name of Nominee | | Phone | E-mail |
| | | | |

STANDARDS OF EXCELLENCE for EDUCATION INDIVIDUAL & GROUP SERVICE

Circle each Standard used to support your application (note: each Standard of Excellence is scored separately to provide a total application score.

| Education- Individual & Group Service | |
|---------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | <p>Increase the number of children in our community who meet age appropriate development milestones for entry into kindergarten/first grade.</p> <p>Increase the likelihood of success in schools for disadvantaged students through social and academic enrichment.</p> <p>Working with families and schools to decrease drop-out rate.</p> |

Individual / Group Background

| Type of nomination <i>Check the appropriate box for this application submission.</i> | Please provide as of the following information in the narrative space provided below or in a separate attached documents. |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Individual <input type="checkbox"/> Community Based Agency <input type="checkbox"/> Fraternal Greek Organization <input type="checkbox"/> Religious / Faith based Organization | <ol style="list-style-type: none">1. Describe the nominee's scope of educational achievements as an individual or agency /organization.2. Describe how, when and why the volunteer activity began.3. Describe the impact of the volunteer activity on the quality of life in the community and/or the lives of its recipients. Be as specific as possible. |

Applicant Narrative Overview (You may attach supporting documents as needed)

2010 Distinguished Service & Achievement Awards

Health & Wellness-Individual & Group Service Award Application

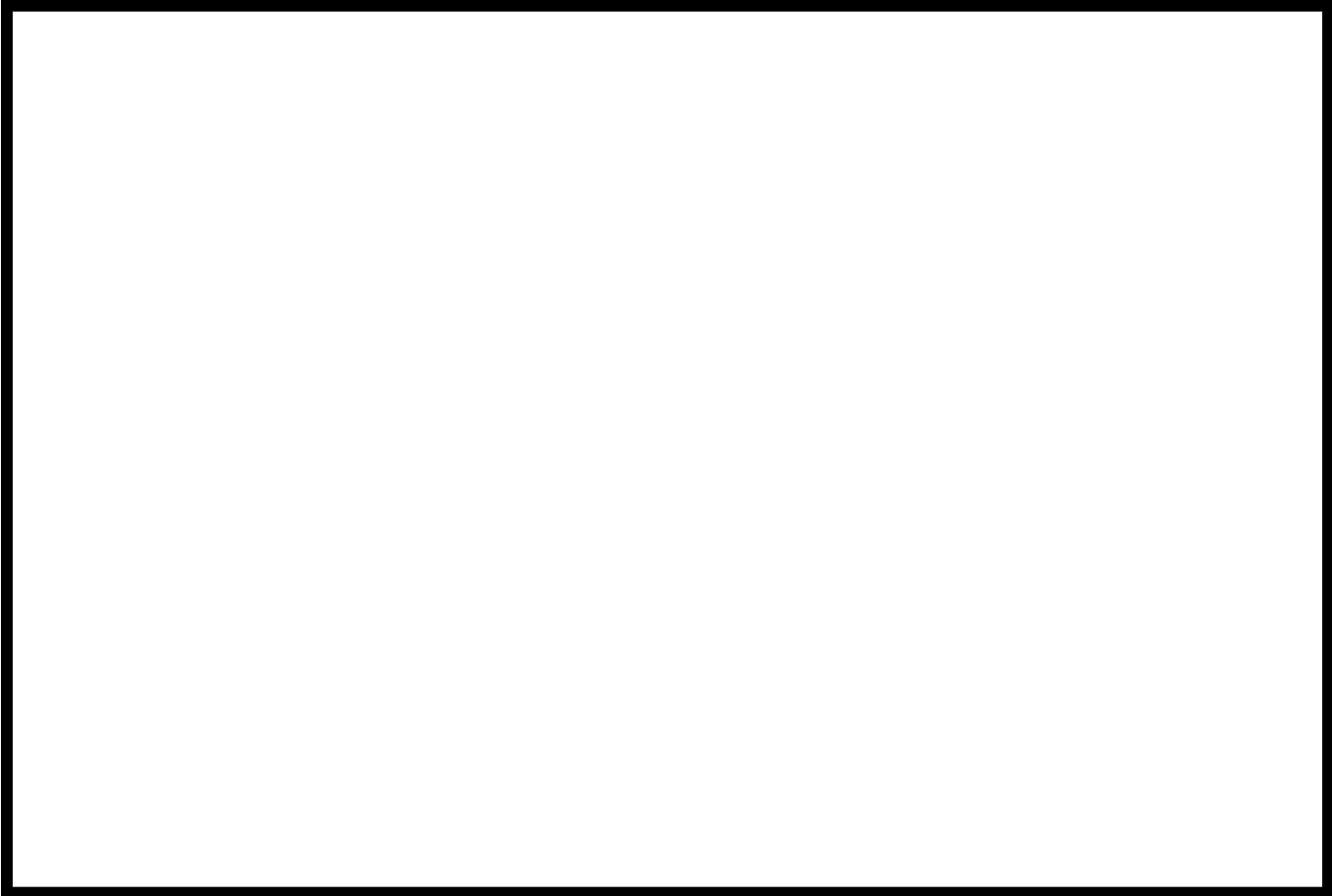
| Application Form | | | |
|----------------------------|--|-------|--------|
| Individual / Group Nominee | | | |
| Address | | State | Zip |
| Phone | | Fax | |
| Title | | | E-mail |
| Name of Nominee | | Phone | E-mail |
| | | | |

Circle each Standard used to support your application (note: each Standard of Excellence is scored separately to provide a total application score.

| Health & Wellness- Individual & Group Service | |
|-----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | <p>Increase access to preventive, educational and other health services by underserved ethnic and cultural minorities.</p> <p>Increase access to healthcare, support, and prevention education services for individuals with, or at risk of, specialized health needs.</p> <p>Reduce the number of people in our community with behavioral health or substance abuse problems that are destructive to individuals, families, and communities.</p> |

Health & Wellness- Individual & Group Service Award Application

Applicant Narrative Overview
(You may attach supporting documents as needed)

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2010 Distinguished Service & Achievement Awards

Self Sufficiency- Individual & Group Service Award Application

| Application Form | | | |
|----------------------------|--|-------|--------|
| Individual / Group Nominee | | | |
| Address | | State | Zip |
| Phone | | Fax | |
| Title | | | E-mail |
| Name of Nominee | | Phone | E-mail |
| | | | |

Circle each Standard used to support your application (note: each Standard of Excellence is scored separately to provide a total application score.

| Self-Sufficiency – Individual & Group Service | |
|-----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | <p>Reduce barriers to the use of community services</p> <p>Increase the ability of people to maximize their potential</p> <p>Increase the capacity of individuals and families to deal with difficult life situations</p> <p>Provide access to immediate relief and transitional aid that allows individuals in need to resume or improve self-sufficiency</p> |

Self Sufficiency Individual & Group Service Award Application

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